

NOV 2017

# FASHION & STYLE



**LESSER KNOWN INDIAN  
MODELS**  
YOU NEED TO FOLLOW ON  
INSTAGRAM

**QUICK AND EASY**  
SWEET DISHES YOU CAN  
MAKE AT HOME

**lets bleed red**  
How to wear red from  
head to toe

**Miss**  
**Transqueen**  
**India 2017**

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*“As Gregor Samsa awoke one morning from uneasy dreams  
he found himself  
transformed in his bed into a gigantic insect.”  
-Franz Kafka, The metamorphosis*

Transitions are indeed painful. They bring a sense of vulnerability, unsettledness and extreme grueling and perhaps that is why we tend to cling to the status quo. Yet transition is something we simply cannot escape. What used to be is certainly not going to be there. Once again you have to start from the scratch and create a whole new world, all on your own. And therein lies the beauty. The promise of newness and tremendous possibilities. All you have to do is to stop pondering and take the plunge.

As we stand here on the cusp of shifting seasons it's time to let go of all the inhibitions and start anew. Stop worrying and stop questioning. Embrace a new job, a new city and most importantly a new wardrobe.

The current issue is all about loving yourself come what may, braving different situations and looking your best while doing so. Head over to our autumn/winter trend guide and don't be scared to add a new colour to your wardrobe. The runway ruled red and we are happy to oblige.

Make sure that the worry doesn't take a toll on your skin. Check out our list of must have make-up products and glow in the festive vibe.

The gist of the matter is to make the most of each and every moment. It's okay to no longer have the same interest and priorities you once had. The judicious thing is to take the time to understand it while also having the realization that sooner or later this too will change.

Let's make sure that all of us have grown enough to embrace a new life and new season, and that too in the best of spirits.

Happy reading!!

ANYONE WHO KEEPS THE ABILITY  
TO SEE BEAUTY NEVER GROWS OLD



# WHO ARE THE 'NEW' KAPOOR SISTERS AND WHY YOU SHOULD FOLLOW THEM?



Celebrities have always been a source of inspiration for common people like us, be it their lifestyle or amazing fashion sense. We never get tired of them; we stalk them on social media, hold them in awe and closely follow the happenings of their life in and out. The recent on the list to grab our attention are the youngest of Kapoor sisters. Although they are yet to make their Bollywood debut but this doesn't stop them from attracting the paparazzi. The sisters grab limelight with their impeccable style wherever they go. Their social media feed is filled with many envy worthy moments. It's no surprise that the youngest of Kapoor sisters have been ruling the style charts for quite some time now.

**Here are 15 reasons why you need to follow them right away (if you are not doing it already).**

- ▶ Although they are in love with black and nude, they don't shy away from bright colours
- ▶ They are on their way to becoming Insta-leg-ends
- ▶ Their ethnic look is nothing short of perfect
- ▶ They give us major sisters goal every now and then
- ▶ They know how to nail the perfect airport look/ they know how to do the airport fashion right

- ▶ Having a huge media following, they never fail to inspire us with their impeccable style
- ▶ They know how to perfectly nail the street style look They are a fashion inspiration to millions of girls around the world
- ▶ They are the Kendall and Kylie Jenner of India
- ▶ Head to toe black never looked better on anybody else

- ▶ Nobody does a high waist better than them They have this intrinsic ability to carry off anything from Indian wear to western wear effortlessly
- ▶ They have mastered the art of taking the perfect selfie
- ▶ They have the dream wardrobe of every millennial girl out there
- ▶ They are the latest on the list of Bollywood power sisters after Sonam/Rhea Kapoor, Karishma/Kareena Kapoor and Malaika/Amrita Arora.







**U.S. POLO ASSN.**  
SINCE 1890



## Lesser known **INDIAN MODEL** On instagram

FASHION  
& STYLE

It is no secret how we have evolved in our social media game and instagram seems to be one of the most favoured medium among other. It has not only changed the way we present ourselves to the world but also allows us to get a peek into the lives of some of the most coveted personalities who until now were out of our reach and the only way to know about them was through entertainment news, page 3 and some fashion dailies. So keeping up with our new found love for instagram we have compiled a list of some of the lesser known Indian models you will love to see in your feed. What would surprise you the most is the realization that most of these personalities have many more things to offer than just their pretty faces. The first and the foremost is the realization that they are very much like us- they work, they party, travel, meet friends, eat, laugh and do everything that is required by the convention of being born among the mortals while desperately trying to make name for themselves in the midst of everything. So hit the follow button and let them inspire you

### **Rasika** Navare

1

It was her desire to travel and see the world that attracted her towards modeling and now she is one of the most promising Indian stars on the global scene. She is a medical technology graduate but don't think that she has achieved all this just by chance and circumstance. The sultry eyed girl has indeed a lot to offer. And come to her instagram, you will find a mix of cool personal and professional shots.



### **Nidhi** Sunil

Having studied law, she first started out as Kingfisher Calendar Girl and perhaps that was her defining moment for she never looked back after that. The girl has many things to offer apart from her ravishing smile and an amazing personality. Her instagram is a place where she shares her editorial shots, pics from her travel and some of the most memorable moments from her life.

2



# Neelam Gill

Neelam Gill happens to be the first Indian model to be featured in Burberry campaign and has so far walked the ramp for Burberry for London Fashion Week three times. She has also been associated with some of the biggest fashion brands including Anthropologie. Apart from all these, she has another achievement to boost about. Neelam was handpicked by none other than Kanye West one of the greatest rappers of all time to model for the first season of Yeezy.



# Akshita Pratt

If you have been wondering curiously about the life of models Akshita Pratt's instagram feed make it worth your effort. Keeping it cheerful shares her all the important and not so important happenings in her life that includes her life as a model, fitness posts and some cute selfies. She was also featured as Kingfisher Calendar Girl in 2010

# Diva Dhawan

Diva hit the ramp while she was only 14. Born and raised in New York she returned to India quite often walking the ramps for some of the top designers. She has also appeared at Lakme fashion week and was also featured in Garnier Fructis and Cadbury commercials. Diva has studied fashion merchandising from Fashion Institute of Technology, NY; hence it was natural for her to be inclined to the world of fashion and modeling. Her instagram offers a youthful, happy vibe replete with quirky quotes, ice cream sandwiches and oh, that infectious smile. Follow her to fill your social media feed with some positive energy.



# Erika Packard

It is interesting to know how Erika entered the modeling world. The girl was discovered on the streets of Mumbai while shopping with her mother. She first declined the offer but later accepted and we are happy that she did. She has walked the runways for some of the leading designers both in India as well as New York and is also featured on the covers of some of the leading magazines including Elle and Harper's Bazaar. Her instagram presents her happy and cheerful life spread over some of the coolest selfies, hanging out with family and friends and lust worthy travel pictures. Amid everything you simply cannot ignore her sculpted bikini body for all the inspiration you need in your life right now.

# Lakshmi Menon

Born in Bangalore and based in Goa, Lakshmi Menon entered the world of modelling to earn some easy pocket money and now she happens to be the only Indian model who has consistently shown her presence on the international fashion scene. Having walked the ramp for some of the biggest name that include Stella McCartney, Chanel, Givenchy, Zac Posen, Alexander Wang and Jean Paul Gaultier she has indeed transcended the specifics of her origin. Her instagram is full of her modelling shots and some random pictures showing her amazing photography skills





WHEN

# FASHION

BECOME LIBERTING

It is no secret how fashion has been used as a feminist tool for decades. Throughout history women have used fashion to express and assert themselves and to take a stand. But having this opportunity to flaunt your style online with people 'known' or 'unknown' is amazingly liberating.

Fashion is fleeting. There is a constant search for novelty and that makes it mandatory for trends to always keep changing. At the same instance, the wide reach and popularity of internet and social media have given people the freedom to break rules and not be afraid to go bold with their fashion choices.

Should we call it millennial freedom- a place where they don't really have to worry about accommodating reality? So while fashion can come and go we don't have to get stuck in trends. That's in no way to suggest that trends have become obsolete. They are important but this opportunity to redefine our approach to style and showcase it to the world has made us all a fashion leader in our right.

People no longer wait for fashion leaders to find out what's going to be in and out of style. We define our own style- 'a style that is season-less, a style that is non-confirming, a style that gives us the chance and opportunity to be unabashedly ourselves'; share it with the world and connect with those having similar take on fashion.

The popularity of social media platforms have indeed given 'girl power' a new and wider audience and we are doing everything to assert on the importance of feeling free to wear what feels sexy.

This feeling is so fabulously liberating.







Take cue from

# Aditi Rao Hydari

to get the perfect  
*ethnic look this season*



The festive season is upon us and we are more than excited to get all dolled up and look our pretty best. This season let's not settle for the tried and tested look and take this opportunity to give a new touch to our festive look. So whether it is about trying an unconventional colour palette or opting for an unconventional style, we are happy to acknowledge that our sartorial choices are getting some fresh update. And when it comes to adding a bit of sass to your desi wardrobe Aditi Rao Hydari comes as the perfect inspiration. Having a style that is neat and on-trend with a touch of class she is sure going to become your go-to guide for every occasion that demands a traditional look.



Aditi rocks the fusion look dressed in a Tarun Tahiliani brocade lehenga and teaming it with a purple long sleeved top. A splash a red lipstick and statement earrings make her look ethereal. Wear it to family functions and pujo to add that special feel to your traditional look

Aditi Rao is a style star in her own right and she proves this every now and then. Keeping it simple yet stylish, the Bollywood diva paired a charcoal blue ensemble with a floral appliqué vest and completed the look with silver earrings and a cuff in the same hue from Amrapali. The look is simple and easy and perfect to add an ethnic touch to your look.





## ***festive style ▶***

The yellow kurta matched with silver toned jhumkas, statement earring and jutis makes her look spectacular. Try this look when you want to amp up your ethnic look.



The actress looks drop dead gorgeous every time she rocks a traditional look. Draped in a Sabyasachi saree which she matches with an embellished blouse she looks regal. So the next time you want to work around floral, come to her for inspiration.



## ***Sabyasachi ▶***



The actress also knows how to add an ethnic touch to her western outfits to create a boho look. So if you don't really want to wear all those saree and suits you know what to do.

## ***Anita Dongree ▶***



Dressing for the festive season doesn't always mean that you have to go overboard. Take cue from Aditi Rao Hydari and keep it subtle and low-key. A floor length kurta styled with long earrings and finger ring offers the right vibe to have during the festive season.

The festive season is upon us and all of us are huddling trying to get our makeup look right and why not? The right makeup provides the perfect finishing touch to your festive look. Here we have listed some of the must-haves make up products you need to nail that perfect look this festive season and many others to come.

*Rock*  
THE FESTIVE  
*with these*  
MUST HAVE  
MAKEUP  
PRODUCTS

**WELL**  
**1 PRIMED**

Most often we tend to underestimate the importance of applying primer. They are essential for creating the perfect base. Applying primer after moisturizing your skin will help the makeup last longer and keep your skin fresh especially when you have so many other things to take care of and don't have the time to apply touch up every now and then.



**2 Laying**  
**the foundation**

BB creams are fine but festive look demands for some good foundation for better coverage. Always make sure to choose a foundation that matches your skin tone to get that natural look. A sheer foundation is recommended for those of you who are lucky to have a clear skin. Also, don't forget to check the SPF. Just because the sun is less harsh these days doesn't mean that those harmful rays won't penetrate your skin.



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### 3 POWDER UP

Once you have applied the primer and foundation, use some good quality pressed powder to let the makeup settle. Powder will not remove any possibility of white patches or shine but will also help your makeup last longer.



### 4 Blush Blush!

Going a little extra is perfectly okay especially during the festive season. Say goodbye to the subtle matte look and look bold with shimmery blush to rock the amazing glow.



### 5 Eyes that speak

The festive look would be incomplete without a stunning eye makeup. In fact the traditional look is best matched by a heavy eye makeup. Apply kajal on your waterline and don't forget the mascara to make your eyelashes appear thicker and longer. Don't forget to go bold with a cat eyeliner to keep everything in the right spirits. Also shimmery eye shadow is legit during the festive season so don't be scared to apply it.



### 6 Time for some lip service

More is less! Take that lipstick out of your purse and apply them on your lips generously. We suggest bold and vibrant colours to make a statement. You can also go for lip glosses as it save your lips from getting dry.





## NITASHA BISWAS

### India's First Miss Trans Queen

The visibility of transgender has considerably increased during the recent time. In July 2014, transgenders were recognized as third gender by the Supreme Court of India and this year India held the first ever beauty pageant for transgender. 26 year old Nitasha Biswas hailing from Kolkata bagged the Miss Trans Queen 2017 title thereby becoming the first one from the community to represent India at different platforms available for the community. The first runner up position was taken up by Loiloi from Manipur whereas the Ragasya, who hails from Chennai, got the second position.

Nitasha is still pursuing her Masters in Business Management and is all set to represent India at the International Queen pageant in Thailand to be held in March 2018 whereas the first runner up is expected to compete at Miss Transexual Australia. This will not only enhance the profile of India's trans gender community but will also help in their visibility and acceptance across the country.

Reena Rai, a former business woman and the founder cum chairperson of Suhani Dream Catchers Pvt Ltd, happens to be the brain behind the whole concept. She left her job to devote herself wholeheartedly to the cause of the transgender community. She believed that change will only come when straight people stand up for them. A judge panel consisting of 11-person presided over the event which included transgender social activist Gauri Sawant as well as Mr Gay India Sushant Divgikar.

Although there is has been wider acceptance of third gender in India and across the world, they still have to go through much discrimination and fight for their rights. Their fight and struggle for acceptance and is very much real and most of us don't understand this. Their fight starts at an early age when their own family refuses to accept them. Most of them are not lucky to get education and basic facilities and end up on the streets. The event saw more than 1500 trans women from different parts of India. Most of them have experienced social exclusion in one form or another due to their gender identity. However, with more events like this the transgender community will surely find acceptance and empowerment.

# YOGA MUST HAVES FOR THE FASHIONISTA IN YOU



## 1 YOGA MATS

This yoga mat is a proof that your workout gear has to be boring. The cool colours will sooth both your eyes and mind prompting you to say Namast(ay)e as soon as you step on them.

Brands & price: Reebok at: Rs.1594, komfey at Rs.254, nivia at:327, cockatoo at:689

Yoga seems to have caught the fancy of youngsters among other ways of staying fit. All thanks to Modi! However, yoga is one thing that really doesn't require any sort of papacy. It has been there since ancient days and still thriving. More and more people are becoming aware of the health benefits of yoga. It comes as the most trusted method of well being available to human beings and no doubt is suddenly picking up the momentum once again. Yoga not only lets us stay healthy & fit but also helps us cope with stress caused as a result of job, studies or families. So if you too happen to be passionate about yoga or are just starting to realize its many benefits, here a list of Fashion & Style picks every yoga lover should have on his/her list.



## 2 BOTTLE

Whether you are hitting the gym or are practicing yoga, having a cute water bottle will make sure that you stay hydrated and keep your energy level in check.

Brands & price: Easy go yogi at: Rs.520, Fruit infuser at Rs.345, Indian craftvilla pure copper at:740 etc



### 3 YOGA BAG

A yoga bag to carry your mat! Sounds cool, doesn't it? It will help you carry your mat when on the go. So why appear unfashionable when you can be chic AF.

*Brands & price: Fabindia cotton at: Rs.2190, fitness 100 mat at Rs.249, Addidas at:Rs.2099*



### 4 COMFY HEADBAND

Doing a down dog and have your faces all over your face? These cute and comfy headbands will make sure that your hair stays in place during those movements while also adding to your stylish look. They are easy to wear and won't give you those dreaded headache.

*Brands & price: sporty yoga dance at: Rs.265, Bamboo stretch Rs.383, ladis letter at:Rs.625*



### 5 TOWELS

A small towel comes as a wonderful option to keep yourself dry during the moves. And guess you can also use them to get some extra padding during those tough moves.

*Brands & price: Sports non slip at: Rs.1970, Thrive on at Rs.3956, Deluxe slip at:Rs.893*

### 6 JACKETS

Running errands after practice? This jacket is all you need after the practice to do your things in style. It will also keep you protected from the chill

*Brands & price: Zlame: Rs.1797 Domyos at Rs.1999*





#LET'S BLEED RED

# HOW TO WEAR

## THE 2017'S FALL COLOUR?

It is not always that the runway trends translate into everyday casual and work outfits. They are most often out of reach and appear boring and badly done when the same look is recreated. However, we just couldn't stop ourselves from noticing how the hue took over runways and beyond and had our styling team gathered to create these ten looks that will take you from work to date nights.





## ADD A TOUCH OF SUBTLE SEXINESS

Here is a hue that can instantly make you look and feel romantic. Add to it the magic of ruffles and statement sleeves. This top is all that is missing from your wardrobe. Wear it with red mini skirt and mules for a dashing look.

## CASUALLY COOL

All of us love wearing black and greys but the monochromatic look done around red is not easy to master for many of us. Grab this printed red dress to break the monotony and add some element of interest. Complete the look with red over the knee boots.



## Tone up!

Playing with different tones can instantly make it easier for you to work around red. The trick is to pick a focal piece and work your look around it. We started by picking this overcoat and added different lengths and textures to create a look which is nothing less than ravishing chic.



## CASUALLY COOL

All of us love wearing black and greys but the monochromatic look done around red is not easy to master for many of us. Grab this printed red dress from (Brand name) to break the monotony and add some element of interest. Complete the look with red over the knee boots.



# For the lady in red

The lady in red is a phrase that conveys desire and charm. So take this colour and create a powerful impact with everyone around you. A red faux leather skirt teamed with a red bodycon top is all you need to get started.

# Sweet DISHES

YOU CAN MAKE AT

## Home

**E**ven if you don't think of yourself as a diehard desert lover, it is natural to crave for something sweet every now and then. So if you are looking for some easy to make dishes, here they are. These are super tasty, require minimum effort and are guaranteed to treat your sweet tooth.







## Chocolate KHEER

*Kheer is a well known sweet dish. In fact all of us have our own favourite version of the dish made by our mother but in case she is not around you can still make yourself this chocolate kheer. It is very much similar to the one made from rice and milk but with the added taste of chocolates. And guess what? It is super easy to make. Pour rice in milk and cook it until rice is properly cooked. In the meanwhile whisk a cup of dark chocolate with condensed milk and microwave it for a minute. Keep it in a separate jar and mix it with the rice once it is cooked. Serve chilled for best taste.*

## Crispy POHA

*A speciality of Bihar region, this is sure going to be a treat to your taste buds. Mix refined flour with milk to make a paste. Add fennel seeds and a pinch of baking powder to make sure that it is crispy. Once the paste is ready, deep fry it until brown. Take it out and soak in sugar syrup to add sweetness. Garnish using roasted nuts and cashews and get ready to binge.*



## Shahi TUKDA

*Extremely easy to make this sweet dish is worth giving a try if you are bored with regular sweets. Cut breads into half and deep fry them. Once the breads are brown dip them in sugar syrup and garnish them with condensed milk. Don't forget to add crushed nuts to enhance the taste.*

## Oreo & SUJI KA HALWA

*All of us have eaten suji ka halwa. But you are looking for an upgrade try this new and easy to make oreo and suji ka halwa. Fry suji and add sugar once it is brown. Add milk to cook it for few minutes. Add crushed oreos and nuts and serve.*



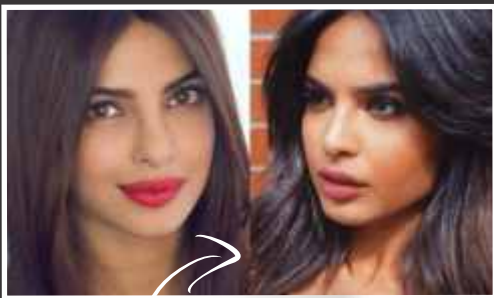
# Do you have a lookalike?

## WELL, THESE CELEBRITIES INDEED HAVE

**D**o all of us have a doppelganger? Well, that is a question interesting enough to keep pondering upon. According to some folk wisdom each and every one of us has a doppelganger somewhere out there, oblivious of the fact that their 'unique' faces (often thought of as their USP among 7 billion other faces) are not so unique after all. Till the time, we come up with a solid proof let us attribute the doppelganger phenomena to the limited number of genes that influence our facial features. Excited enough to find your doppelganger, aren't you? Maybe from now onwards you need to pay more attention to each and every passing face but in the meanwhile have a look at these Indian celebrities' doppelganger and have



salman khan & najeem khan



Priyanka chopra & Navpreet Banga

You might not have heard of Navpreet Banga but this lady shares uncanny similarity with Priyanka Chopra. Based in Vancour, she is a fitness blogger and has a YouTube Channel, BrownGirlLifts where she talks about fitness and other such stuffs. If you are still confused, check out her instagram and YouTube channel and know for yourself.

If you have been wondering if Deepika has got a lookalike? Well, she has. Meet Amala Paul, a well known name in South Indian film industry. Amala might not have Deepika's dimples but her gorgeous smile and beautiful eyes match that of Deeps leaving us with no doubt that she surely looks like the Bollywood diva.



Amala Paul / Deepika Padukone



*Pooja Gor / Jacqueline Fernandez*

The Sri Lankan beauty Jacqueline Fernandez found her lookalike in Pratigya star Pooja Gor. The TV actress looks very much like Jacqueline, the only difference being their dressing sense.

The handsome hunk has got a handsomer lookalike. Yes, Hrithik Roshan has often been compared to Hollywood actor Bradley Cooper. The eyes, the jaw lines and amazing personalities make both of them very similar to each other in looks.



*Hrithik Roshan / Bradley Cooper*



*Aishwarya Rai & Sneha Ullal*

Do you remember Sneha Ullal, the girl from the movie lucky opposite Salman Khan? The former Miss Universe Aishwarya Rai Bachchan shares lots of resemblance with her. Sneha has appeared in both Tollywood as well as Bollywood films.

Sonakshi Sinha, shares lots of similarities with Reena Roy, a popular name in the Indian film industry during the 70s and 80s. Although Reena Roy has refused to acknowledge it the striking resemblance has given rise to rumors that Sonakshi is Reema's daughter.



*Reena Roy / Sonakshi Sinha*



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